Kadir Özdemir

AI-native Product Engineer · Istanbul, Türkiye (GMT+3)

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Summary

Industrial engineer turned product engineer. I take on companies' software, websites and digital marketing end to end: I learn how the business runs, design the system that fits it and build it with AI.

Experience

AI-native Product Engineer 2024 - Present

Selected work

- **Saloni Store System**. Built a custom management dashboard that runs a furniture retailer's sales, contracts and operations from one screen. In use across 4 stores.
- **ELARMAK**. Built a mobile-first operations system covering service and sales tracking plus contract and proforma generation, all from a phone. Designed around the company's workflow and used company-wide every day.
- **Windies POS**. Built a custom POS for Windies Coffee House that combines sales, orders, till and reports on one screen. The cafe's day-to-day sales run on it.
- **Routas Logistics**. Rebuilt the company site in Next.js and brought shipment tracking and quote requests into one place.
- **Özdemir Home**. Built a filterable catalogue site that sorts hundreds of products from several brands into nine rooms, plus a panel where the store team prepares quotes and contracts.
- **Shopify development**. Built custom Liquid sections, component-based theming and print layouts (e.g. sales contracts) for e-commerce stores.

Other sites: TLE Trade & Distribution (bilingual corporate site), Gala Gümrük (customs brokerage), Windies Coffee House. Full portfolio: kadirozdemir.dev/en/work

Skills

- **Product & systems**: problem scoping, systems design, process mapping, dashboard and internal-tool design
- **Digital marketing**: Google Ads, Meta Ads, SEO
- **Build**: Next.js, React, Shopify (Liquid, theme architecture), HTML/CSS, JavaScript, Supabase, Firebase, Git/GitHub, Vercel, Netlify, Cloudflare
- **AI-native development**: shipping production software with AI coding tools, end to end
- **Craft**: UI design, motion and performance polish

Education

B.Sc. Industrial Engineering, Yeditepe University 2023

Languages

Turkish (native) · English (fluent)